



# Company Profile



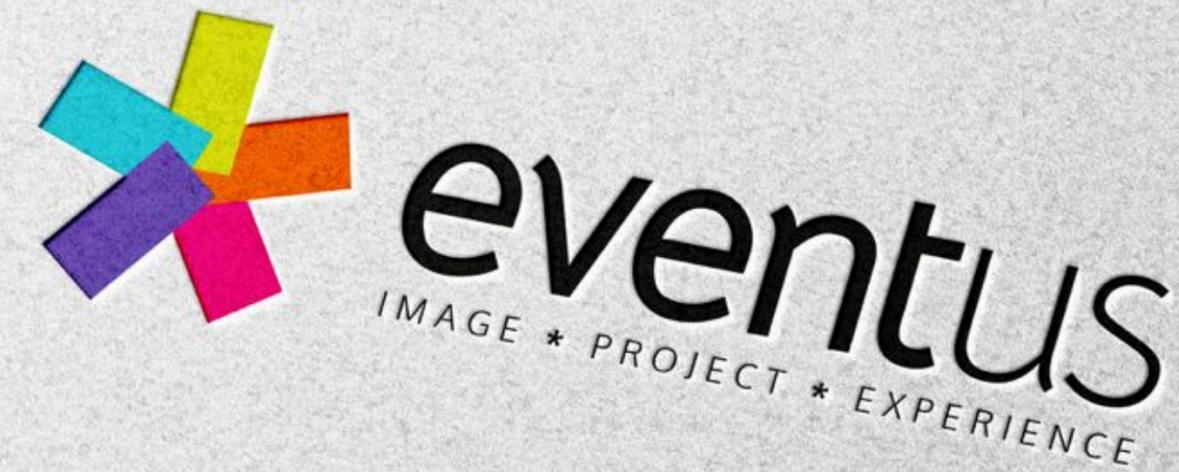
**eventus**

IMAGE \* PROJECT \* EXPERIENCE

# EVENTUS

Founded in 2024, Eventus was created by Iolanda Giglio with a clear purpose: connecting people. She brings over twenty years of experience in IT Marketing & Events, along with a vision rooted in innovation, precision, and attention to detail.

Eventus is more than an agency. This is our true “us”, a multidisciplinary team that believes in the power of relationships and in ideas brought to life with care and passion.





# ABOUT

WE SHAPE YOUR IDEAS AND BUILD EXPERIENCES THAT LAST TOGETHER.

We design events and communication strategies that engage people, strengthen relationships, and support your business goals.

We partner with companies across different industries throughout Italy and, via a well-established international network, we also support projects internationally.

This enables us to deliver high-quality services, operational flexibility and broad territorial coverage, tailored to each client's specific needs.

Our success is built on the consistent application of a consolidated methodology, based on:

**Goals:** We transform every idea into a project build for your ambitions

**Synergy:** We blend creativity and communication with strategy and method

**Relationships:** We build authentic connections meant to last  
Innovation & Customization

**Our multidisciplinary approach:** Designs tailored solutions capable of addressing diverse contexts and specific objectives

# EVENTUS IN NUMBERS

OUR NUMBERS ARE ALL ABOUT PEOPLE



200+

Events delivered down to the finest detail

100+

Locations transformed into experiences

2 *Mercati*:

Nazionale and internazionale

99%

Customer retention rate



# WHAT WE DO

## SERVICES

Corporate events

Team building

Hybrid events & webinars

Concept & creative strategy

Graphic & visual design

Branding & communication

Media relations & PR

IT marketing - Co-marketing activities & partnership management

Communication consulting



# OUR APPROACH

## IMAGE \* PROJECT \* EXPERIENCE

Our projects speak to people, generate value, and boost brand awareness, networking, and the growth of our partners' businesses.

This is how we work: with listening, expertise, attention to detail, and a genuine passion for well-executed work.

### IMAGE – THE VISION THAT INSPIRES THE EVENT AND BEYOND

Every event starts with an inspiration, a suggestion, a spark, an idea that needs to be listened to, understood, and translated. From the very first phase, we work closely with our clients to shape a vision aligned with communication goals, brand voice, and the intended audience.

### PROJECT – FROM VISION TO EXECUTION

Once the image is defined, the project takes shape. At this stage, we plan and organize every element, from visual layouts to materials and content, from location selection to supplier management and budget control. We work with consistency, method, and strategic focus to ensure that every decision is fully aligned with the project's objectives.

### EXPERIENCE – THE EVENT COMES TO LIFE

Everything that happens must make sense to the people taking part. That's why we are present at every moment, both visibly and behind the scenes, to ensure everything follows the planned flow. If something changes or doesn't go as expected, we react promptly to find the best solution.



# PORTFOLIO

Companies from different industries – with a strong focus in the IT market – choose Eventus as a reliable, creative, and strategic partner.

We work every day with Sales Managers, Partner Accounts, IT Managers, CEOs of vendors and system integrators, as well as Marketing, Event, and Communication Managers.

- Arrow
- Assodigit
- CIO CLUB ITALIA
- Cynet
- Commvault
- Computer Gross
- Dienea
- DS Matic
- DPway
- Immobiliare.it
- Infinidat
- Innovaway
- Interactive
- Italtel
- Jabra
- Netapp
- QFarma
- SMI Group
- Softwave
- Uragme
- Verisure
- Zscaler



# CONTACT

Do you have an idea, a story to share, or a goal to achieve?

We operate throughout Italy and internationally, thanks to a network of qualified partners.

Based in

Rome – Via Cardinal Sanfelice, 14

Keep in touch

[info@event-us.it](mailto:info@event-us.it)



**eventus**  
IMAGE \* PROJECT \* EXPERIENCE

Iolanda Giglio  
Founder Eventus

[iolanda.giglio@event-us.it](mailto:iolanda.giglio@event-us.it)  
328 5628172